

BUILD BUSINESS WITH HOT CEREAL



OUR CEREALS ARE HOT ADDITIONS TO THE MENU

Benefits for operators and patrons alike

On-trend product category that adds variety to the menu

Hearty, convenient option that fits with consumer demand for on-the-go breakfast

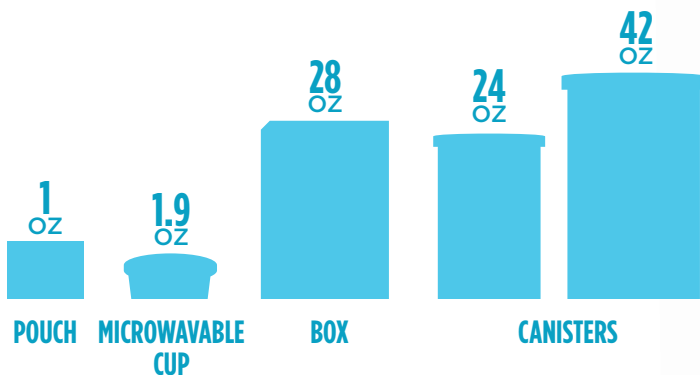
Huge profit potential: low cost, long shelf life, no special equipment needed to prepare

FULL RANGE OF HOT CEREALS

AVAILABLE IN

CONVENIENT PACKAGING OPTIONS

TO SUIT THE NEEDS OF ANY OPERATOR!



BAY VALLEY FOODS' FULL LINE OF HOT CEREAL OFFERINGS

OATMEAL, CREAMY RICE AND GRITS from **Bay Valley Foods** give your operators an appealing foundation for warm, comforting menu items with huge profit potential!

OATMEAL

Tasty, filling oatmeal couldn't be hotter! For operators, oatmeal provides a simple, hearty base ingredient for a variety of recipes and toppings—the ultimate in culinary flexibility.

INSTANT OATMEAL

Just add water to these convenient, delicious varieties, fortified with eight essential vitamins and minerals.

QUICK OATS

These are 100% natural oats with whole-grain goodness, cut into several pieces before being rolled so they're quick to prepare—and they cook in one minute!

OLD FASHIONED ROLLED OATS

These are 100% natural oats that have been cleaned, toasted, hulled, cleaned again, steamed and flattened. Great for the buffet table or as an ingredient for muffins and cookies. Cooks in five minutes.

STEEL CUT OATS

Coarsely cut oats without additional processing provide a hearty porridge-like consistency that's an ideal premium menu offering.

GLUTEN-FREE SOLUTIONS

Creamy rice and grits are ideal solutions for today's consumers opting to follow a gluten-free diet to avoid allergens such as wheat, rye or barley gluten.

CREAMY RICE

A granulated cereal option, creamy rice is great for pancakes but versatile enough for non breakfast items like cookies and fish cakes, too.

GRITS

Rich and buttery, grits is a time-honored staple of classic Southern American cuisine. Available in instant and quick-cook forms.

Product Description	Pack Style	Brand	UPC
Instant Oatmeal Variety Pack RG/AC/MB/STWCRM/PCHCRM	12/10 Instant Packets (1 oz.)	Sturm Village Farms	007089301043
Instant Oatmeal Maple Brown Sugar	12/10 Instant Packets (1 oz.)	Sturm Village Farms	007089301038
Instant Oatmeal Original	12/12 Instant Packets (1 oz.)	Sturm Village Farms	007089302001
Instant Grits	12/12 Instant Packets (1 oz.)	Sturm Village Farms	007089302089
Old Fashioned Oats	12/42 oz. Tube	Sturm Village Farms	007089301056
Quick Cooking Oats	12/42 oz. Tube	Sturm Village Farms	007089301053
Organic Quick Cooking Oats	12/18 oz. Tube	Sturm Village Farms	007089302226
Quick Grits	12/24 oz. Box	Sturm Village Farms	007089301047
Steel Cut Oats Quick Cook	12/24 oz. Box	Sturm Village Farms	007089302844
Creamy Rice Hot Cereal	12/28 oz. Box	Sturm Village Farms	007089302225



Contact your sales representative for more information or to place an order.

800-558-4700 | www.bayvalleyculinary.com

