



TreeHouse

POWER OF THE PICKLE!

82%

of operators believe a great pickle is a must-have for premium burgers and chicken sandwiches.

Technomic Operator Survey April 2021



ADD BIG FLAVOR

WITHOUT BREAKING THE BANK

WHOLE • CHIPS • SPEARS • SANDWICH SLICES

ENHANCE MENU APPEAL AND MINIMIZE COSTS

WITH TREEHOUSE FOODS PICKLES!

PICKLES on fish sandwiches is the fastest growing (+24%) food & pickle mention on social media over the last year.

Tastewise Pickle Insights, April 2021.



Fried Grouper Sandwich

Pickles from TreeHouse Foods can help you lower portion costs and reduce waste by delivering consistent product quality with high usable counts.



We start with great cucumbers, sourcing fresh-from-the-vine product from our growers all year long and sorting them by optimal color, texture and appearance. Our state-of-the-art processing techniques ensure that only cucumbers meeting high standards become our pickles.

SET YOUR MENU APART WITH TREEHOUSE FOODS PICKLES!



Drive beverage sales with **sharable** small bites.



Upgrade your **drink** menu.



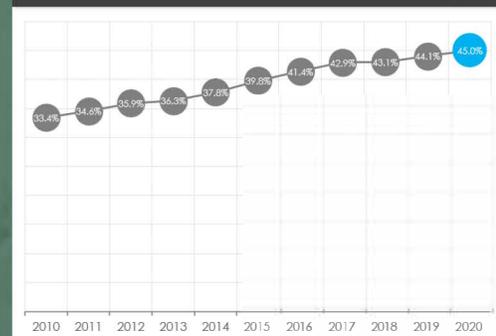
Add a **premium touch** to your sandwich offering.

PICKLES ARE TRENDING!

Pickles are currently on 45% of menus, up 9% the last four years. Pickles have a 94th percentile growth rate of 9% over the next four years!

Datassential SNAP™, 2021.

HISTORIC MENU PENETRATION % of US restaurant menus that feature



45% menu penetration
 1 YEAR +2%
 4 YEAR +9%
 SINCE 2010 +35%

TREEHOUSE FOOD PRODUCT NUMBER	BRAND	PRODUCT DESCRIPTION	UPC	PACK COUNT/PACK SIZE	CUT	TEMP	SHELF LIFE
4/1 GALLON PICKLE PAIL							
12746771170	Bay Valley	HAMBURGER DILL PICKLE SLICES	004182005889	614-678	1/8 PC	Ambient	366
12914951170	Bay Valley	FRESH PACK KOSHER PICKLE SPEARS	004182005853	97-114	1/4	Ambient	547
2 GALLON PICKLE PAIL							
29248390756	Schwartz's	REFRIGERATED BUFFALO PICKLE CHIPS	004182082019	600-900	1/4 CC	Refrigerated	274
29253040756	Schwartz's	REFRIGERATED SPICY HAMBURGER PICKLE SLICES	000044623040	675-825	1/4 CC	Refrigerated	182
29254080756	Schwartz's	REFRIGERATED KOSHER LENGTHWISE PICKLE SLICES	000044624080	240-320	3/16 CC	Refrigerated	122
29257010756	Schwartz's	REFRIGERATED KOSHER PICKLE SPEARS	000044627002	145-175	1/4	Refrigerated	182
29257520756	Schwartz's	REFRIGERATED KOSHER PICKLE SLICES	000044627520	675-825	1/4 CC	Refrigerated	182
09205061170	Bay Valley	REFRIGERATED BREAD & BUTTER PICKLE SLICES	004182005805	400-550	5/16 CC	Refrigerated	274
09215181170	Bay Valley	REFRIGERATED KOSHER PICKLE SPEARS	004182006013	105-135	1/4	Refrigerated	274
09215641170	Bay Valley	REFRIGERATED KOSHER LENGTHWISE PICKLE SLICES	004182005808	250-290	5/32 PC	Refrigerated	274
5 GALLON PICKLE PAIL							
29654580756	Schwartz's	REFRIGERATED KOSHER LENGTHWISE PICKLE SLICES	000044654580	700-800	3/16 CC	Refrigerated	122
29655000605	Schwartz's	REFRIGERATED KOSHER DILL PICKLE SPEARS	000044655024	275-325	1/4	Refrigerated	182
29655000756	Schwartz's	REFRIGERATED KOSHER PICKLE SPEARS	000044655001	275-325	1/4	Refrigerated	182
29655010756	Schwartz's	REFRIGERATED KOSHER PICKLE SPEARS	000044655002	375-425	1/4	Refrigerated	182
29655020756	Schwartz's	REFRIGERATED KOSHER PICKLE SPEARS	000044655003	215-265	1/5	Refrigerated	182
29655210756	Schwartz's	REFRIGERATED WHOLE KOSHER PICKLES	000044655210	60-70	Whole	Refrigerated	182
29655220756	Schwartz's	REFRIGERATED WHOLE KOSHER PICKLES	000044655220	45-55	Whole	Refrigerated	182
29658270756	Schwartz's	REFRIGERATED KOSHER PICKLE SLICES	000044658270	1125-1345	5/16 CC	Refrigerated	182
29658280756	Schwartz's	REFRIGERATED KOSHER HAMBURGER PICKLE SLICES	000044658280	1400-1600	1/4 CC	Refrigerated	182
09615211170	Bay Valley	REFRIGERATED KOSHER PICKLE SPEARS	004182005821	275-325	1/5	Refrigerated	274
09647611170	Bay Valley	REFRIGERATED KOSHER DILL PICKLE SLICES	004182005818	1000-1200	5/16 CC Slice	Refrigerated	274

PC = Plain or Smooth Cut/CC = Crinkle Cut

READY TO TAP INTO THE POWER OF PICKLES?

For more details, contact:

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